



# Report on capacity building activities (update 1)

European Crowdfunding Network  
Contributors - all CitizEE Partners

**CitizEE**

*Scaling up Public Energy Efficiency Investments via Standardising  
Citizen Financing Schemes*

[www.citizee.eu](http://www.citizee.eu)



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement N° 847147

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## TECHNICAL REFERENCES

<b>PROJECT ACRONYM</b>	CitizEE
<b>PROJECT TITLE</b>	Scaling up Public Energy Efficiency Investments via Standardising Citizen Financing Schemes
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<b>PROJECT DURATION</b>	May 2019 – April 2022 (36 months)

<b>REPORT NAME</b>	CitizEE _D6.10
<b>DOCUMENT:</b>	D6.10
<b>WORK PACKAGE</b>	WP6 - Dissemination, Communication and Exploitation
<b>TASK</b>	T6.6.3 - Capacity Building activities
<b>DISSEMINATION LEVEL *</b>	PU
<b>LEAD BENEFICIARY</b>	ECN
<b>CONTRIBUTING BENEFICIARY/IES</b>	
<b>DUE DATE OF DELIVERABLE</b>	30 March 2022
<b>ACTUAL SUBMISSION DATE</b>	04 April 2022

PU = Public

PP = Restricted to other programme participants (including the Commission Services)

RE = Restricted to a group specified by the consortium (including the Commission Services)

CO = Confidential, only for members of the consortium (including the Commission Services)

Version	Date	Beneficiary	Author	Approved
V2	25 March 2022	ECN	Oliver Gajda	Sonja Wilhelm (WIP)



## ACKNOWLEDGEMENTS

The work described in this publication has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement N° 847147.

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## EXECUTIVE SUMMARY

### Description of the deliverable content and purpose

This report on capacity building activities provides an overview of the CITIZEE Capacity Building activities. The activities consist in training workshops and webinars. Overall, 3 capacity building workshops were conducted, bringing together experts from the EU regions/municipalities/cities representations and clusters or networks and other stakeholders interested in implementing CFs4EE Financing Schemes for energy efficiency projects. Furthermore, a webinar series was coordinated under this task.

This report reflects all capacity building activities.



# 1. Capacity Building activities

## 1.1. Overview

The capacity building activities were supposed to take place during the second and third project year and include training workshops and webinars. To increase the number of regions involved in the project's activities, ECN planned to organise a minimum of 3 workshops. Originally, those were intended to be held in Brussels. Due to the COVID-19 pandemic, activities were partly postponed observing the situation. Therefore, the capacity building activities were starting with a slight delay and were held online in keeping with COVID related travel and meeting restrictions. The quality of online workshops and seminars is different from physical events, but at the same time provides the opportunity to be exploited differently. We believe however, that toward the end of the project and the end of the second year of the COVID restrictions, online working had become more widely spread, but at the same time an increase of online activity may also have created satisfaction of target audiences.

The intention of our activity was to invite interested stakeholders, such as EU regions, municipalities or city councils and clusters or networks and other stakeholders aiming to learn more on implementing CFs4EE Financing Schemes for energy efficiency projects. During these workshops, these stakeholders were informed about the structures used and to have the opportunity to learn from each other's experiences. Each workshop was designed to include a minimum number of 20 participants.

Furthermore, ECN organised at least 6 webinars (Each of them lasting 30 minutes and attended by minimum 15 participants) aimed to inform stakeholders in a short and straightforward way about the most important information about CFs4EE Financing Schemes for energy efficiency and to provide insights on how to take advantage from specific financial structures at different project and/or company life cycle stages.

# 2. Capacity Building Workshops

## 2.1. Background

The capacity building workshops were intended to start already in May 2020. At that time, ECN had planned to organise a capacity building workshop co-located with the yearly CrowdCamp focussing on sustainable finance, organised by the European Crowdfunding Network in Prague in June 2020. Unfortunately, in March 2020 ECN had to cancel the event due to Covid restrictions and replaced the in person event with a down scaled online event moderated centrally with external speakers dial in. From its set up did not allow for workshop type discussions. It was thought more relevant to wait for another, more focused opportunity to integrate the CitizEE workshop instead.





Figure 1: 5th ECN CrowdCamp announce

ECN then selected the World Sustainable Energy days as location for the first workshop, foreseen in October 2020 – but the event was again being cancelled due to Covid restrictions. Finally, the first capacity building workshop took place in June 2021 again within the framework of the World Sustainable Energy Days. The agenda of the workshop can be found below. The following training workshops then were scheduled for Autumn 2021 and early 2022 – ideally physically in Brussels or at another event – however, given ongoing Covid restrictions, all following events were finally held online.

## 2.2. Agenda of the 1st CitizEE Capacity Building Workshop

### CitizEE Capacity Building Workshop

**“Developing public-backed financing schemes to leverage private & citizen finance for Energy Efficiency”**

**World Sustainable Energy Days – 25<sup>th</sup> February 2021**

### Agenda

**Introduction** - 5 min

**Session 1** - CitizEE and the implications of the EU Renovation Wave. A regulatory Overview – 10 min  
*Maximilian Wimmer (SUER)*

**Session 2** - CitizEE public-backed Investment Platforms (IP) and CFs4EE Financing Schemes

- Understanding why and how using public financing instruments to leverage private finance – 15 min  
*Jean-François Marchand (ENERGINVEST)*
- Overview of potential Structured Financial Solutions using public and private funds – 30 min  
*Miguel Casas (ENERGINVEST)*



- How to integrate Citizen Funding in Structured Financial Schemes – learnings from CitizEE – 15 min  
*Jean-François Marchand (ENERGINVEST)*
- Q&A - 10 min

**Coffee Break** 10min

**Session 3** - Implementation status in the Pilot Countries

- Portugal – Citizen Financing Schemes for Energy Efficiency (CFs4EE) structured on a Loan Fund to fund EE investment in the community building sector alongside with a crowdfunding platform - 20min  
*Luis Couto (GO PARITY)*
- Belgium – Citizen Financing Schemes for Energy Efficiency (CFs4EE) structured on a co-financing agreement to fund deep renovation EPC contracts in the education sector through ESCOs/ESCoops - 20min  
*Jonathan Saelen (VEB)*
- Croatia - Citizen Financing Schemes for Energy Efficiency (CFs4EE) structured on a public-private on-lending arrangement to fund solar photovoltaics investment in public and private buildings alongside with a crowdfunding platform - 20min  
*Velimir Segon (REGEA)*
- Lithuania – Citizen Financing Schemes for Energy Efficiency (CFs4EE) structured on a public-private on-lending arrangement to fund solar photovoltaics investment in public and private buildings alongside with a crowdfunding platform - 20min  
*Gytis Zakevicius (VIPA)*
- Q&A - 10min

**Final Remarks**





- **Agenda of the 2nd CitizEE Capacity Building Workshop**



26/10/2021 | Belgium, Brussels

The CITIZEE project with support from the GREENFOOT project is organising a capacity building workshop in the frame of the EU Sustainable Energy Week.

- Dr. Conny Weber, Head of Programmes, European Crowdfunding Network (Moderation)
- Dr. Olga Dickmann, CFO – Bettervest, Crowdfunding PPlatform (Germany)
- Valéry Prunier, Open Innovation Director - Europe & International, EDF (France)
- Luis Couto, CFO - Go Parity, Crowdfunding platform (Portugal)
- Sonja Wilhelm, Project Manager - WIP Renewable Energies (Germany)
- Massimo Bolzicco, General Manager, CiviESCO srl, Energy Service Company (Italy)

The goal of this workshop is to guide and train European public authorities on scaling up investments to make our buildings more climate-friendly. In particular we will explore how public authorities can involve citizens in public funding decisions and co-investing through crowdfunding platforms, in order to build greener constructions, but also renovating those already standing.

40% of total EU energy consumption is used by the building sector and 36% of total EU greenhouse gas emissions come from buildings. This is why we need to improve the energy performance of buildings across the EU ensuring better energy- and resource efficiency.

Based on existing best practices and pilots this workshop will dive deeper into innovative financing solutions that leverage the cooperation between public and private actors for creating impact and better buildings that help us fight climate change.

Providing sustainable investment opportunities for citizens through crowdfunding platforms, allows to establish transparent and democratic mechanisms making more effective use of public funding. At the same time mobilising private investments for projects that create impact, accelerates the energy transition and improves our daily life.



**ADDITIONAL INFORMATION:**

Date From: Tuesday October 26 at 15:00

To, Tuesday October 26, 2021 ending at 17:00

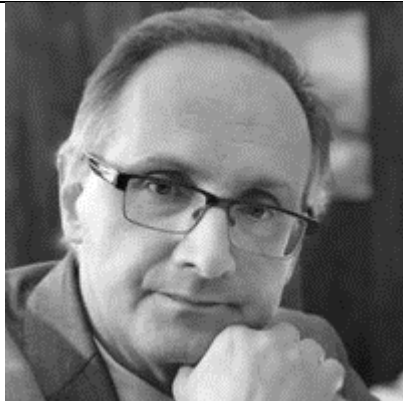

Location online: Registration here: <https://www.eventbrite.co.uk/e/crowdtuesday-meets-citizee-scaling-up-energy-efficiency-investments-tickets-190480992777>

**QUICK LINKS:**

<https://eurocrowd.org/crowdtuesday-returns-for-a-citizee-scaling-up-energy-efficiency-investments-workshop-oct-26/>

**SPEAKERS**

	Luis Couto, CFO - Go Parity, Crowdfunding platform (Portugal)	Luis co-founded GoParity in 2017, a crowdlending platform for impact investments. GoParity connects companies looking to finance their sustainable projects, with individuals and entities who want to invest sustainably.
	Dr. Olga Dickmann, CFO – Bettervest, Crowdfunding Platform (Germany)	Olga has a PhD in Political Science and a Master's degree in Economics which she obtained in Germany and France. She gained professional experience as Head of Service of the German Chamber of Commerce in East Africa and as a consultant for GLZ. Of this time, she spent four years in East Africa.

	<p>Massimo Bolzicco, General Manager, CiviESCO srl, Energy Service Company (Italy)</p>	<p>Massimo is General Manager and Board Member of CiviESCO, an Energy Service Company currently controlled by Civibank, a credit institution based in Friuli Venezia Giulia. Previously, he has gained his experience in the financial markets as Chief of the financial market's office and then as Chief of the Private Bank Division of CiviBank. In 2015 together with Massimo Fuccaro he developed the project of a "financial ESCo", approved by the Bank in 2016.</p>
	<p>Sonja Wilhelm, Project Manager - WIP Renewable Energies (Germany)</p>	<p>Currently, Sonja is a project manager within the Smart Cities, Social Innovations and Networks team at WIP Renewable Energies and is involved in the coordination of the European projects SocialRES and CitizEE.</p>

	<p>Valéry Prunier, Open Innovation Director - Europe &amp; International, EDF (France)</p>	<p>Valery is EDF Open Innovation Director for Europe and International. For the EDF Group - a global leading low carbon energy Corporate – he is building win-win opportunities between start-ups or innovative projects and EDF Group. Valery worked 8 years in the USA. He served from 2012 to 2015 as EDF Open Innovation Director for North America, based in San Francisco.</p>
	<p>Dr. Conny Weber, Head of Programmes, European Crowdfunding Network (Moderation)</p>	

- **Agenda of the 3rd CitizEE Capacity Building Workshop**

eurocrowd.org/

## **Capacity Building Workshop:** advanced knowledge on financial structures in match-funding in energy efficiency (via CitizEE)

25 Feb 2022

**Friday 25 February 2022, 10.00-13.00 – online**

This Capacity Building Workshop is specifically aimed at public authorities that may already have an interest in match funding and citizen financing schemes for energy efficiency. The discussion will be based on detailed research into setting up public private partnerships combining crowdfunding with public and private funds to create impact on achieving energy efficiency. Following a short introduction of relevant tools and funding opportunities, we will explore practical aspects of match-funding and co-financing schemes. Based on four cases of relevant implementation in four EU member states, we can deduct lessons learned and give guidance to authorities and crowdfunding platforms as to the potential impact and hurdles of creating citizen finance schemes.

Date: 25 February 2022

Time: 10.00-13.00

Location: online

[REGISTER HERE](#)

The workshop is presented as part of the [CitizEE project](#) work under Horizon 2020 and will showcase examples and experience from setting up citizen financing schemes with private and public funding across Europe and would like to discuss and evaluate its experience with relevant stakeholders.

The event was held online with 24 registered participants.

### **AGENDA**

10.00-10.15 Welcome and intro to CitizEE - Sonja Wilhelm, WIP

10.15- 11.00 Introduction to Citizen Finance Schemes - Oliver Gajda, EUROCROWD



11.00-11.15 Discussion

11.15-11.30 Market assessment and requirements - Jean-François Marchand, Energinvest

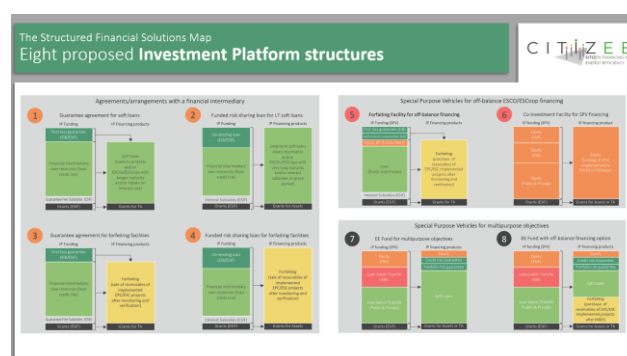
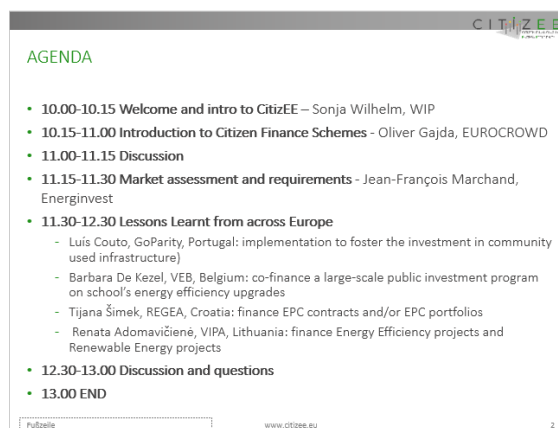
11.30-12.30 Lessons Learnt from across Europe

- Luís Couto, GoParity, Portugal: energy community projects
- Barbara De Kezel, VEB, Belgium: co-finance a large-scale public investment program on school's energy efficiency upgrades
- Tijana Šimek, REGEA, Croatia: fostering citizen investments in PV systems
- Asta Gladkauskienė, VIPA, Lithuania: finance Energy Efficiency projects and Renewable Energy projects

12.30-13.00 Discussion and questions'

13.00 END

CitizEE is a European funded project aimed at supporting European public authorities to scale up investments for energy efficiency in the building sector through attracting citizen private investments. Find out more at <https://www.citizee.eu/>







### 3. Webinar Series

The CITIZEE project planned a series of 6 capacity building webinars starting in April 2021.

The goal of the CITIZEE webinar series was to guide and train European public authorities to scale up investments for energy efficiency in the building sector through attracting citizen private investments.

Energy efficiency financing models can be consolidated through innovative financing solutions that leverage the cooperation between all actors (project promoters, public/private financial institutions, end users), especially with citizens. Not only that, but it is essential to establish mechanisms that enable making more effective use of public funding, mobilising private financing towards large-scale energy efficiency programmes, and helping to overcome specific barriers faced by energy citizens and communities' projects wishing to invest in sustainable projects.

CitizEEs' project strategy aimed to support public authorities with a twofold purpose:

- **Setting up Citizen Investment Platforms.** These investment platforms backed public funds (namely the European Fund for Strategic Investments (EFSI) re considered as Investment facilities channelling public and private financing from several co-investors to provide financial products to designated final beneficiaries and/or projects.
- **Developing, testing and evaluating tailored and widely adopted citizen financing schemes for energy efficiency.** Citizen financing mechanisms, such as crowdfunding or cooperative funding will be matched with public financing instruments.

The 6 capacity building webinars have been:

- **CITIZEE WEBINAR SERIES 1 – APRIL 2021 - Exploring** how European public authorities can scale up investments for energy efficiency.
- **CITIZEE WEBINAR SERIES 2 – JUNE 2021 - Learning from Best Practices I** - How public authorities can set up Citizen Financing Schemes for Energy Efficiency.
- **CITIZEE WEBINAR SERIES 3 – SEPTEMBER 2021 - Learning from Best Practices II** - How public authorities can set up Citizen Financing Schemes for Energy Efficiency.
- **CITIZEE WEBINAR SERIES 4 – OCTOBER 2021 Exploring how public authorities can** set up financial instruments in support of projects that seek finance through crowdfunding campaigns.



- **CITIZEE WEBINAR SERIES 5 – February 2022 - Learning from Best Practices III** – How crowdfunding platforms can set up Citizen Financing Schemes for Energy Efficiency.
- **CITIZEE WEBINAR SERIES 6 – February 2022 - Learning from Best Practices IV** - How regional agencies can set up Citizen Financing Schemes for Energy Efficiency in combination with crowdfunding.

### 3.1 Planning of Webinar Series

Webinar planning occurred with relevant preparation time to invite both speakers and audience. Where relevant external speakers were invited to provide additional inside and expand the presentation subject. In other webinars toward the end, the focus was fully on lessons learned and obstacles identified within the pilot projects and disseminating both success and failure for replication to interested parties. All webinars were held publicly and were widely promoted to relevant target audiences and the wider public.

#### CITIZEE WEBINAR SERIES 1 – APRIL 2021

**How can European public authorities scale up investments for energy efficiency?**



#### CITIZEE WEBINAR SERIES 2 – JUNE 2021

**Learning from Best Practices** – How public authorities can set up investment facilities channelling public and private financing from several co-investors based on the example of a public-private on-lending arrangement.



#### CITIZEE WEBINAR SERIES 3 – SEPTEMBER 2021

**Learning from Best Practices** – A number of H2020 projects developing innovative solutions to tackle energy efficiency challenges joined forces for this common workshop at Sustainable Places 2021 to expose their approach and discuss potential synergies.





**CITIZEE WEBINAR SERIES 4 – OCTOBER 2021**

This Webinar explores how public authorities can set up financial instruments in support of projects that seek finance through crowdfunding campaigns.

**CITIZEE WEBINAR SERIES 5 – February 2022**

**Learning from Best Practices** – How crowdfunding platforms can set up Citizen Financing Schemes for Energy Efficiency.

**CITIZEE WEBINAR SERIES 6 – FEBRUARY 2022**

**Learning from Best Practices** – How regional agencies can set up Citizen Financing Schemes for Energy Efficiency in combination with crowdfunding.



## 4. Webinars

The goal of the CitizEE webinar series is to guide and train European public authorities to scale up investments for energy efficiency in the building sector through attracting citizen private investments.

In the building sector, it is crucial that energy efficiency financing models are consolidated through innovative financing solutions that leverage the cooperation between all actors (project promoters, public/private financial institutions, end users), especially with citizens. Not only that, but it is essential to establish mechanisms that enable making more effective use of public funding, mobilising private financing towards large-scale energy efficiency programmes and helping to overcome specific barriers faced by energy citizens and communities' projects wishing to invest in sustainable projects.



#### 4.1 First Webinar, 27. April 2021, 15-16.30h

This first out of six webinars provided an overview and introduction mainly for public authorities such as municipalities and regions on where and how to start when assessing energy efficiency investments.

Interested participants learned in this webinar about

- the motivations and means behind different financial instruments, but also
- get hints for implementing and building their customized financing scheme, for
- launching large scale investment programs for the renovation of their buildings and
- attracting greater levels of private-sector investments, namely from citizens and communities.

The agenda of the first webinar can be found below:

**How can European public authorities scale up investments for energy efficiency? -**

**When? 27<sup>th</sup> April 15:00-16.30**

**Register here:** [https://us02web.zoom.us/webinar/register/WN\\_SNMuYG2PTAWtQvYEibiYIA](https://us02web.zoom.us/webinar/register/WN_SNMuYG2PTAWtQvYEibiYIA)

After registering, you will receive a confirmation email containing information about joining the webinar.

##### **Agenda and Speakers:**

- How does CitizEE support European public authorities to scale up investments for energy efficiency in the building sector?  
Conny Weber, European Crowdfunding Network
- European Investment Bank insights: The EU's climate bank – Financing Climate action and environmental sustainability  
Robert Pernetta, European Investment Bank
- Key steps public authorities should follow when evaluating and selecting the structured financial solutions that could best answer to their needs  
Jean-François Marchand, Energinvest
- Q&A 30 min



The video recording of this webinar are available on the CITIZEE website and here:

<https://eurocrowd.org/register-now-webinar-on-investments-for-energy-efficiency-for-european-public-authorities-27-april-2021/>

#### 4.2 Second Webinar, 3. June 2021, 13:00-14:30h

After the first webinar during which we discussed ways for European public authorities to scale up investments for energy efficiency, the second webinar focused on some of the best practices on how public authorities (cities, municipalities and regions) can set up citizen financing schemes for energy efficiency. The webinar, starting at 13.00 until 14.30 on June 3rd, also covered ways for crowdfunding platforms and governments to collaborate.



**Agenda:**

How does CitizEE support European public authorities to scale up investments for energy efficiency in the building sector?

- Speaker: Conny Weber, European Crowdfunding Network

Learning from Best Practices: How the Lithuanian Public Investment Development Agency (VIPA) is co-financing with citizens energy efficiency projects and renewable energy projects.

- Speaker: Renata Adomavičienė, VIPA

P2P lender and government collaboration: how can we create a greener future together?

- Speaker: Darius Noreika – CFA, CEO of Finbee

Presentation will be followed by the 30 minutes Q&A session.



### 4.3 Third Webinar, 29. September 2021, 17:00 - 18:30h

The third webinar was organised in the frame of the Sustainable Places conference in Rome.

<https://www.sustainableplaces.eu/finance-for-energy-efficiency/>

It was a hybrid event, where 5 different projects dealing with Energy Efficiency Finance gave each a short keynote, followed by a panel discussion.



## "Integration of Finance for Energy Efficiency" workshop

17:00 – 18:30, 29th September 2021, hybrid



Energy efficiency is an integral part of global energy policy since it is not only widely recognized as an effective means of reducing greenhouse gas emissions, but also ensures the long-term security of the energy supply. Towards this direction, investing in energy efficiency directly affects reducing energy consumption, while also improving industrial competitiveness and driving economic growth. However, financial institutions and private investors do not consider energy efficiency as an attractive sector to invest in, limiting the possibility of using external private finance on top of equity of project owners or public funding. The lack of best practices and statistical data on the actual energy and cost savings achieved by implemented energy efficiency projects and payment default rates, causes financial institutions to attribute high-risk premiums to energy efficiency investments.

### Agenda for the workshop

#### Integrating Finance in Energy Efficiency

Hybrid event, at Sustainable Places 2021 Conference

Rome, 29th September 2021

17:00 - 18:30

Room 2

*Introduction* (5 min): Tatiana Loureiro (on site)  
R2M Solution Spain, EENVEST project

*EEnvest - Risk reduction for Building Energy Efficiency investments*  
(5-10 min) Cristian Pozza (online)  
EURAC Research, EENVEST project

*Title Triple-A - Enhancing at an Early Stage the Investment Value Chain of Energy Efficiency Projects* (5-10 min)  
Filippos Dimitrios Mexis (online)  
National Technical University of Athens, Triple-A project

*Title Quest* (5-10 min) Stefan Plessner (online)  
Synavision, QUEST project

*Title Launch* (5-10 min) Csaba de Csiky (online)  
EnerSave Capital, LAUNCH project

*Scaling-Up Energy Efficiency Investments Through Citizens-backed Financing Schemes* (5-10 min)  
Andrea Bogi (on site)  
Eurocrowd, CITIZEE project

*Discussion panel* (30-60 min)

*Conclusions* (5 min) Tatiana Loureiro



Energy efficiency is an integral part of global energy policy since it is not only widely recognized as an effective means of reducing greenhouse gas emissions, but also ensures the long-term security of the energy supply. Towards this direction, investing in energy efficiency directly affects reducing energy consumption, while also improving industrial competitiveness and driving economic growth. However, financial institutions and private investors do not consider energy efficiency as an attractive sector to invest in, limiting the possibility of using external private finance on top of equity of project owners or public funding. The lack of best practices and statistical data on the actual energy and cost savings achieved by implemented energy efficiency projects and payment default rates, causes financial institutions to attribute high-risk premiums to energy efficiency investments.

The building sector is considered of significant importance at the European Union level, as it is responsible for 40% of the energy consumption and 36% of greenhouse gas emissions. These trends are expected to grow given the fact that energy demand from buildings and their construction rates continue following the current trajectory, creating enormous untapped efficiency potential. In this respect, nowadays, boosting the implementation of energy efficiency measures in buildings is of paramount importance, more than ever. Mainstreaming energy efficiency financing is considered the only way to achieve the EU's ambitious, compulsory for the environment goal of carbon neutrality by 2050.

Whereas energy efficiency investments are usually expected to be paid back exclusively through the reduction of the energy bill, there is increasing evidence that non-energy benefits play a key role in the decision to invest in energy efficiency. These benefits are known as the Multiple Benefits of energy efficiency and should also be considered in the investment decision process. Among others, the multi-benefits include an increase in the building value, lower tenant turnover or vacancy rates, better product quality, reduction of CO<sub>2</sub> emissions, etc. Investments into building projects can be made more attractive by ensuring that investors get the results that they are looking for, as the calculated performance of buildings often mismatches with the real performance. Better integration of suitable quality management services into building projects is essential here, as they help assess and mitigate the technical risks which in turn de-risks the financial investments going into buildings.

A number of H2020 projects are developing innovative solutions to tackle the above challenges, and they joined forces for this common workshop at Sustainable Places 2021 to expose their approach and discuss potential synergies.

The videorecording of this webinar is available here:

<https://www.youtube.com/watch?v=VMQexIXQJUs&t=2503s>

#### **4.4 Fourth Webinar, 27. October 2021, 15:30 – 16:00h**

The 4th webinar was organised in the frame of the EUSEW 2021 Energy Talks.

Browse through [the list of virtual Energy Talks](#) take place [on the dedicated online platform](#) that will host EUSEW on 25-29 October 2021.

The selected contributors delivered dynamic presentations to stimulate interaction and discussions with the audience. Each Energy Talk session last a total of 20 minutes (10-minute presentation followed by 10 minutes of Q&A).



EUSEW > EU Sustainable Energy Week

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**ENERGY TALKS**  
25-29 OCTOBER 2021  
**EU SUSTAINABLE ENERGY WEEK**  
TOWARDS 2030: RESHAPING THE EUROPEAN ENERGY SYSTEM  
#EUSEW2021

**Innovative financing models for energy efficiency**  
Wednesday, October 27, 2021 3:30 PM to 4:00 PM  
Energy Talk  
This roundtable has ended.

**Speakers**  
Conny Weber  
Head of Programmes  
European Crowdfunding Network AISBL

**Attendees**  
Milena Agopyan  
expert  
Energy Agency of Plovdiv  
Monica Aleman  
Head of Research and Innovation  
Bocquerel Institute

**Live discussion**  
Chat Questions Polls  
Medina Lazarembou  
How do you differentiate yourself from other crowdfunding platforms? Is it in geographic terms (pan-European), thematic focus, other...?  
3:57 PM  
Pablo Zavala  
Thank you for the very interesting presentation  
3:58 PM  
Question  
Internet is internationally based. Also for ex. CH is not part of the EU  
3:59 PM  
EU Sustainable Energy Week  
we reached the time limit so sorry about the interruption  
4:01 PM  
Write a message...

EUSEW > EU Sustainable Energy Week

Startseite Main Programme **Energy Talks** Energy Fair

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Zur Zeitzone des Events wechseln

**Am Event teilnehmen**  
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**AM EVENT TEILNEHMEN**

**Innovative financing models for energy efficiency**  
27. Okt. 2021 15:30 bis 16:00  
Conny Weber - European...

**Energy recycling as a way to slow down climate changes....**  
27. Okt. 2021 15:30 bis 16:00  
Anna Niewodzka - Foundation...

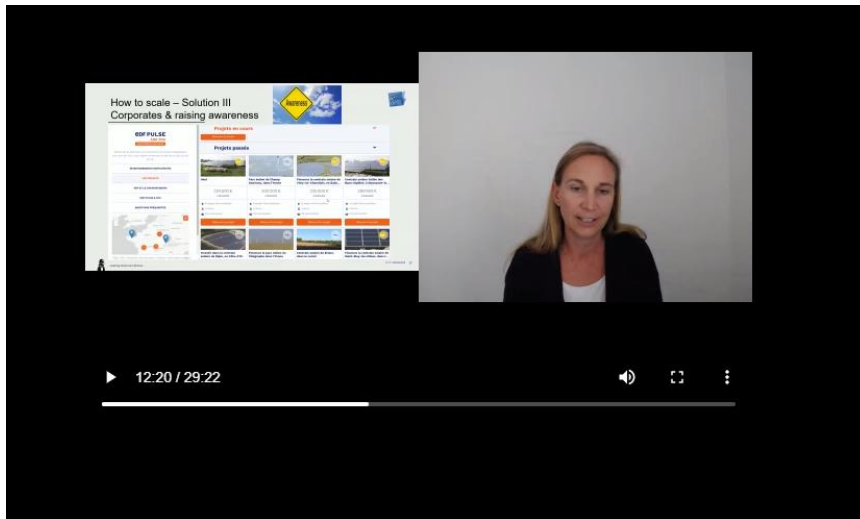
**Decarbonization of REILs as a driver for sustainability**  
27. Okt. 2021 15:30 bis 16:00  
Alessandro Carmona - CIRCE

**ENERGETIC HOLIDAYS: How to not only reload your guests ...**  
28. Okt. 2021 13:30 bis 14:00  
Francesco D'Ettore - Technical...  
Razgar Ebrahimi  
Denitsa Kuzeva

**Renewable energy challenges in the Arctic region**  
28. Okt. 2021 13:30 bis 14:00  
Halla Hrund Logadottir - Iceland's...  
Maixa Zabaleta - ERNACT

**How to do deliver climate neutrality swiftly and cost...**  
28. Okt. 2021 13:30 bis 14:00  
Jori Ringman - ENZA - European N...  
Kathleen Sinnott - Eurogas  
Bronagh O'Hagan - ...





Recording available here: <https://eusew.app.swapcard.com/event/eu-sustainable-energy-week/planning/UGxhbm5pbmdfNzE1MDAw>

#### 4.5 Fifth Webinar, 4 February 2020, 11.00-11.30h

The 5th webinar was organised in February 2022 as a stand alone online event focused on the lessons learned from the pilot in Portugal run by GoParity und the title **Learning from Best Practices** – How crowdfunding platforms can set up Citizen Financing Schemes for Energy Efficiency. The event was announced on the CitizEE website and social media as well as on partner communication and reached 15 participants out of 17 registrations. The event was recorded for further dissemination though CitizEE.





CitizEE webinar - 4 Feb 2022

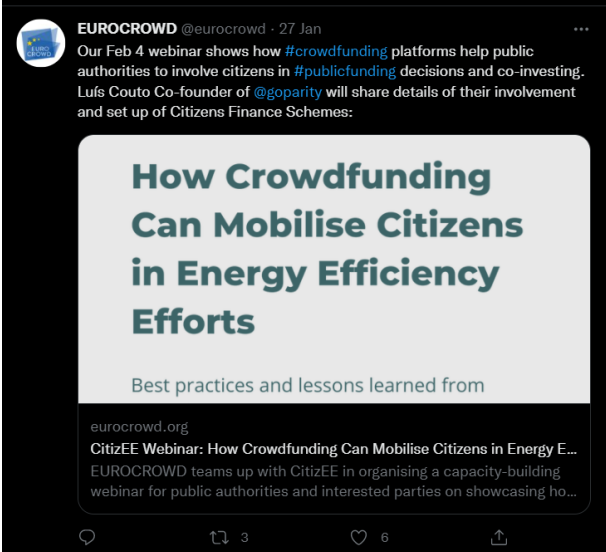
## How Crowdfunding Can Mobilise Citizens in Energy Efficiency Efforts

Best practices and lessons learned from GoParity

### CitizEE Webinar: How Crowdfunding ...

EUROCROWD teams up with CitizEE in organising a capacity-building webinar for public authorities and interested parties on showcasing how crowdfunding can help create local citizen finance schemes. In this webinar, we will share how crowdfunding platforms help public authorities to involve citizens in public funding decisions and co-investing through crowdfunding platforms. Luís Couto, Co-founder, GoParity will ...

22.01.2022



**EUROCROWD** @eurocrowd · 27 Jan

Our Feb 4 webinar shows how [#crowdfunding](#) platforms help public authorities to involve citizens in [#publicfunding](#) decisions and co-investing. Luís Couto Co-founder of [@goparity](#) will share details of their involvement and set up of Citizens Finance Schemes:

## How Crowdfunding Can Mobilise Citizens in Energy Efficiency Efforts

Best practices and lessons learned from

eurocrowd.org

**CitizEE Webinar: How Crowdfunding Can Mobilise Citizens in Energy E...**


EUROCROWD teams up with CitizEE in organising a capacity-building webinar for public authorities and interested parties on showcasing ho...

3 6

### Post analytics

EUROCROWD - European Crowdfunding Network reshared a post • 1mo

The 2020 Global Status Report for Building and Construction noted that emissions from the operation of buildings hit their highest-€ ...show more



**CitizEE Webinar: How Crowdfunding Can Mobilise Citizens in ...**

eurocrowd.org • 1 min read

Targeted to: All followers

### Organic discovery

66	28
Impressions	Unique impressions

## Agenda

In this webinar, we will share how crowdfunding platforms help public authorities to involve citizens in public funding decisions and co-investing through crowdfunding platforms. Luís Couto, Co-founder, GoParity will share details of their involvement and set up of Citizens Finance Schemes:

When: 4 February 2020 (11.00-11.30 pm CEST) are open.

Discussant: Luís Couto, Co-founder, GoParity

Moderation: Oliver Gajda, Executive Director, EUROCROWD

Registrations: Zoom

Some 40% of total EU energy consumption is used by the building sector and 36% of the total EU greenhouse gas emissions come from buildings. Based on best practices, this webinar will provide insights into investment opportunities for citizens through crowdfunding platforms, allowing for more effective use of public funding with citizens' support.

The webinar is organised in the framework of EC co-funded CitizEE, which aims at developing, testing and evaluating citizen financing schemes for energy efficiency. Citizen financing mechanisms, such as crowdfunding or cooperative funding will be matched with public financing instruments. Both can be combined with Citizen Investment Platforms backed by the European Fund for Strategic Investments (EFSI).





Citizen financing for energy efficiency

CITIZEE

**How Crowdfunding Can Mobilise Citizens in Energy Efficiency Efforts**

4th February 2022, online

deo2231277245

Oliver Gajda, Executive Director, EUROCROWD

002 0035:59

**STARTING POINT**

**Support European public authorities to scale up investments for energy efficiency in the building sector by attracting citizens investment**

- Creating national or regional Investment Platforms backed by Public & European Funds (e.g. InvestEU, Structural Funds, etc.).
- Supporting the integration of tailored and widely adopted citizen financing schemes, crowdfunding and cooperative models, with adequate available or to be developed Public Financing Instruments (PFIs).
- Enabling the set-up of large-scale community energy efficiency programs that attract private investments while strengthening know-how of regional/national key stakeholders.
- Achieving higher efficiency in use of public funds through blended finance structures de-risking citizens and private investors as well as increasing the roll-out of energy efficiency projects.

deo2231277245

www.citizee.eu

0030:11



(to be established)	Stakeholders	Functions/ Interest						
GOPARITY as the platform manager  Pre-commitment from Private Equity of up to 5M€  Crowdfunding funding line of up to 1M€  Expanding the investment strategy and attracting more private capital	<b>Ponto Energia</b> (GoParity/ADENE/RNAE)	Marketplace for energy efficiency Attracting private and debt capital Supporting EE goals set by EU						
	<b>Investors/ private equity</b>	<table border="1"> <thead> <tr> <th><u>Crowdfunding</u></th> <th><u>For others investors</u></th> </tr> </thead> <tbody> <tr> <td>Financial return</td> <td>Stable financial return</td> </tr> <tr> <td>Impact investing</td> <td>Low risk profile</td> </tr> </tbody> </table>	<u>Crowdfunding</u>	<u>For others investors</u>	Financial return	Stable financial return	Impact investing	Low risk profile
<u>Crowdfunding</u>	<u>For others investors</u>							
Financial return	Stable financial return							
Impact investing	Low risk profile							
	<b>Beneficiaries</b>	Reaching EE goals set by EC Energy cost savings						

deo2231277245

#### 4.6 Sixth Webinar, 18 February 2020, 10.00-10.30h

The 6th webinar was organised in February 2022 as a stand alone online event focused on the lessons learned from the pilot in Croatia run by REGEA under the title **Learning from Best Practices** – How regional agencies can set up Citizen Financing Schemes for Energy Efficiency in combination with crowdfunding. The event was announced on the CitizEE website and social media as well as on partner communication and reached 17 participants out of 25 registrations. The event was recorded for further dissemination through CitizEE.





### CitizEE webinar: How Regional Agenc...

Once again EUROCROWD teams up with the CitizEE in organising a capacity-building webinar for public authorities and interested parties on showcasing how crowdfunding can help create local citizen finance schemes. In this webinar, we will share how public authorities proactively can involve citizens in public funding decisions and co-investing. Velimir Šegon, Deputy Managing Director at REGEA, the ...

20.01.2022

### Post analytics

EUROCROWD - European Crowdfunding Network posted this • 1mo

Once again we team up with the CitizEE project in organising a capacity-building webinar for public authorities and interested parties on ...show more



CitizEE webinar: How Regional Agencies Can Use Crowdfundin...  
eurocrowd.org • 1 min read

Targeted to: All followers

### Organic discovery

273  
Impressions

208  
Unique impressions



## Agenda

In this webinar, we will share how public authorities proactively can involve citizens in public funding decisions and co-investing. Velimir Šegon, Deputy Managing Director at REGEA, the North-West Croatia Regional Energy Agency will share details of their involvement in Citizens Finance Schemes:

Date: 18 February 2020

Time: 10.00-10.30 CET

Discussant: Velimir Šegon, Deputy Managing Director at REGEA - North-West Croatia Regional Energy Agency

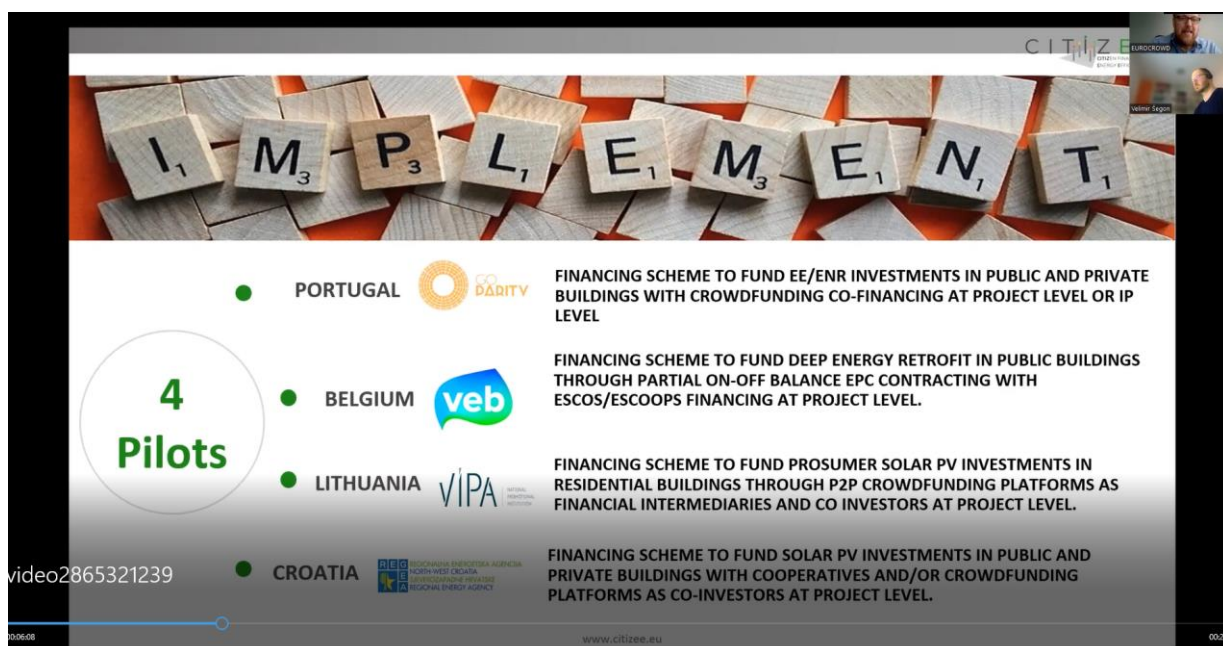
Moderation: Oliver Gajda, Executive Director, EUROCROWD



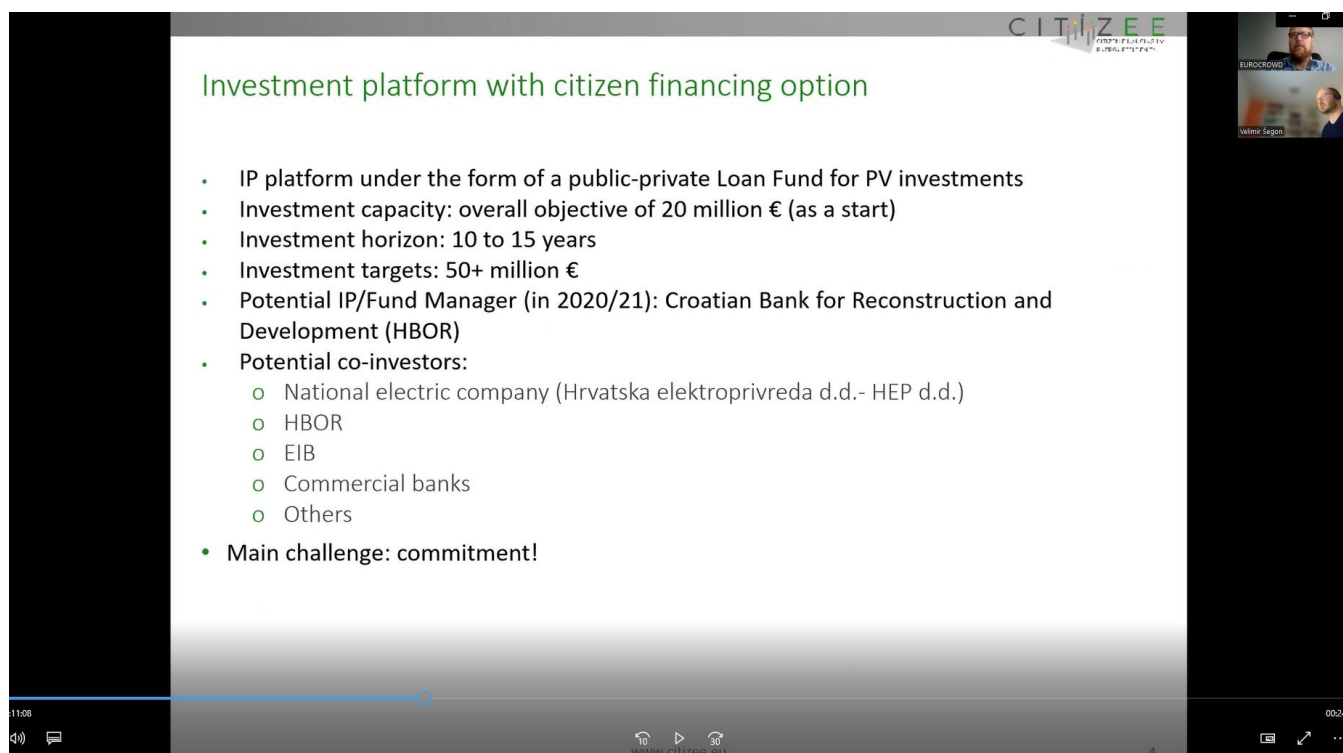
## Registrations: Zoom

Some 40% of total EU energy consumption is used by the building sector and 36% of the total EU greenhouse gas emissions come from buildings. Based on best practices this webinar will provide insights into investment opportunities for citizens through crowdfunding platforms, allowing for more effective use of public funding with citizens' support.

The webinar is organised in the framework of EC co-funded CitizEE, which aims at developing, testing and evaluating citizen financing schemes for energy efficiency. Citizen financing mechanisms, such as crowdfunding or cooperative funding will be matched with public financing instruments. Both can be combined with Citizen Investment Platforms backed by the European Fund for Strategic Investments (EFSI).







The screenshot shows a video conference interface. The main content is a presentation slide with the title "Investment platform with citizen financing option" in green. The slide lists several bullet points about an investment platform. In the top right corner of the slide, there is a small logo for "CITIZEE" and a sub-label "Citizen Fund for PV Investments". In the top right corner of the video window, there are two small video feeds: one labeled "EUROCKROWD" and another labeled "Velimir Segon". At the bottom of the video window, there is a playback bar with a progress indicator, a volume icon, a chat icon, and the URL "www.citizee.eu".

### Investment platform with citizen financing option

- IP platform under the form of a public-private Loan Fund for PV investments
- Investment capacity: overall objective of 20 million € (as a start)
- Investment horizon: 10 to 15 years
- Investment targets: 50+ million €
- Potential IP/Fund Manager (in 2020/21): Croatian Bank for Reconstruction and Development (HBOR)
- Potential co-investors:
  - National electric company (Hrvatska elektroprivreda d.d.- HEP d.d.)
  - HBOR
  - EIB
  - Commercial banks
  - Others
- Main challenge: commitment!

