

# ANNUAL REPORT ON EVENTS HELD, PROMOTIONAL MATERIAL AND SOCIAL MEDIA ACHIEVEMENTS (update 1)

WIP RENEWABLE ENERGIES

CitizEE

Scaling up Public Energy Efficiency Investments via Standardising Citizen Financing Schemes

www.citizee.eu



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## **TECHNICAL REFERENCES**

| PROJECT ACRONYM     | CitizEE  |
|---------------------|--|
| PROJECT TITLE       | Scaling up Public Energy Efficiency Investments via Standardising Citizen<br>Financing Schemes                                 |
| PROJECT COORDINATOR | Silvia Caneva <u>silvia.caneva@wip-munich.de</u><br>Sonja Wilhelm <u>sonja.wilhelm@wip-munich.de</u><br>WIP Renewable Energies |
| PROJECT DURATION    | May 2019 – April 2022 (36 months)  |

| REPORT NAME                  | CitizEE_D6.6   |
|------------------------------|--|
| DOCUMENT:                    | D6.6   |
| WORK PACKAGE                 | WP6 - Dissemination, Communication and Exploitation  |
| TASK                         | T6.3 - Promotional material; T6.4 - Social media campaign; T6.5 -<br>Participation in events |
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### PU = Public

CO = Confidential, only for members of the consortium (including the Commission Services)

| Version | Date          | Beneficiary | Author        | Comments                 |
|---------|---------------|-------------|---------------|--------------------------|
| V01     | 23 April 2021 | WIP         | Sonja Wilhelm | Approved by all partners |
|         |               |             |               |                          |
|         |               |             |               |                          |
|         |               |             |               |                          |



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## **EXECUTIVE SUMMARY**

This document describes the project related dissemination and communication actions performed during the first 2 years (May 2019 – May 2021) of the project implementation. This includes:

- Promotional materials created and published;
- Social media campaign achievements during the first 2 years of the CitizEE project (M1-M24); and
- Participation in events.

All the developed materials were produced in accordance with the European Commission and CitizEE visual guidelines defined in D6.1 & D6.2 Communication and Dissemination Plan (update). The resulting coherence makes the identification of project materials easy and appealing for external stakeholders.

During this first 2 years, CitizEE has produced different promotional materials (press releases, newsletters, project leaflet, other printed material like a poster) to support the dissemination strategy. In addition, several publications have been released in relevant platforms and media.

The social media communication strategy elaborated by WIP at the beginning of the project was applied with success throughout the period, with activity on the Twitter and LinkedIn.

With the updated social media strategy, visits to the CitizEE profile have increased since the start of the new strategy March 2021, with 349 profile visits in March 2021, compared to an average of 30 profile visits per month before March 2021. The social media campaign has resulted in constant Tweets and posts promoting the project. Tweets from CitizEE have earned 24.724 impressions (number of times a user saw the tweet), since the account was created in January 2020. On LinkedIn, all project partners post regularly under the hashtag #CitizEE, which has generated more than 10,000 views.

CitizEE has participated in 26 events (11 Conferences, 1 Congress, 1 Forum, 2 Training, 11 workshops) spanned across several EU countries. Potential audience to these events is 8.000 between energy efficiency and renewable energy sector, public authorities, financial institutions, policy makers and research community.

The activities here reported aimed at informing the relevant stakeholders about the ongoing project goals, tasks and results, as well as creating continued interest for future activities and results. Overall, the amount and quality of the promotional materials created and disseminated during the first 2 year of the project can be considered satisfactory, and an effective framework for the communication of future results through social media is in place.



## 1. Promotional material

### 1.1. Leaflet

The first project leaflet was released in March 2020. This first release acknowledges CitizEE stakeholders at large about the start of the project and provides information and descriptions on the project objectives, the project's scope and targets, background information and key messages as well as the consortium members.



### Figure 1-1 - CitizEE Leaflet

2000 copies have been printed and were mailed to all project partners to distribute them in events once the current situation with Covid-19 improves and events are again allowed in an on-site format. Nevertheless, the leaflet is published on the CitizEE website and can be downloaded at <a href="https://www.citizee.eu/results/">https://www.citizee.eu/results/</a>.

The second leaflet, in the format of a booklet, will be released towards the end of the project (M33) and will contain an outline of the project achievements to date. The booklet will highlight the project results and, in particular, will provided an answer to the stakeholders' concerns identified during the project with regard to matching citizen financing for energy efficiency and public financing. Both the leaflet and booklet are and will be elaborated with input from all partners.

The booklet is foreseen as a separate deliverable D6.4 (M33).



#### 1.2. Print-out materials:

A poster giving an overview of the project was also developed for utilising it in attended events by the partners. The poster was developed in power point (A0 format) in order to enable the adaptation to the future updates of the projects and/or requirements of the events. The power point version is available in the project OneDrive.



Scaling up Public Sustainable Investments via Citizen Financing Schemes



#### CitizEE purpose

The main objective of CitizEE is to support European public authorities to scale up funding for energy efficiency in the building sector by attracting citizen private investments.

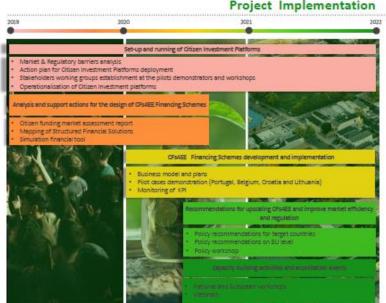
CitizEE will address this objective by means of integrating tailored and widely adopted crowdfunding and cooperative financing schemes with adequate available or to be developed Public Financing Instruments (PFIs). As a result, CitizEE will enable the set-up of large-scale community energy efficiency programs while strengthening know-how of regional/national key stakeholders.

CitizEE's ambition is to put in place a sound enabling legal, financial and operational environment aimed at: (i) making a more efficient use of public funds (ii) mitigating performance & credit risks, (iii) closing financing gaps, (iv) enlarging citizen access financing, (v) reducing transaction costs (vi) enhancing capacity of local crowdfunding operators and cooperatives and (vii) stimulating the required investment towards higher renovation rates and thus a more efficient building stock.

#### Specific objectives

To meet its ambitious goals the work has been structured for achieving the following objectives:

- Prepare the groundwork for the establishment of Citizen Investment Platforms.
- Evaluate competitiveness of the CFs4EE Financing Schemes (CFs4EE + PFIs) to be developed by the project.
- Demonstrate the viability and market potential of CitizEE's CFs4EE Financing Schemes
- Develop recommendations for improving the market and regulatory framework.
- s. Enhance the in-house capacities of the relevant stakeholders
- e. Promote the project concepts and its advantages among those who could support citizen financing schemes deployment



#### **Pilot demonstrators & Expected impact**

#### **Key Aspects**

Citizen Investment Platforms

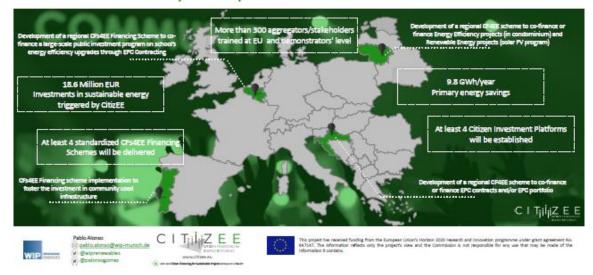
Advisory body to be established at the pilot demonstrators kick started and supported by CitizEE regional/national stakeholders working groups, aimed at:

- Organising dialogue among stakeholders and advocating citizen market players
- Maximizing the interaction with Investment platforms under the European Fund for Strategic Investments (EFSI)
- Facilitating the implementation of the CFs4EE
  Financing Scheme
- Contributing to the development of large-scale energy efficiency investment programs

#### CFs4EE Financing Schemes

Financing mechanism constituted by citizen financing schemes integrated with Public Financing Instruments (CFs4EE + PFIs), aimed at:

- Putting in place a sound financial and operational environment to attract citizen private investments and to use public funds more effectively.
- Enhancing capacity and know-how of public authorities, local crowdfunding operators and cooperatives.
- Stimulating the required investment towards higher renovation rates and thus a more efficient building stock



#### Figure 1-2 - CitizEE poster



During this first 2 years, the project has been already presented in the following events:

- 36<sup>th</sup> EU PVSEC European Photovoltaic Solar Energy Conference and Exhibition 2019
- 3<sup>rd</sup> International Conference on Smart and Sustainable Planning for Cities and Regions 2019
- European Sustainable Week 2020 / Title: "Powering energy transition in rural communities through social and territorial innovation"
- Event: eCentral project final conference / Title: Innovative Financing for Energy Efficient Public Buildings 2020
- Covenant of Mayors Investment Forum Energy Efficiency Finance Market Place 2020
- GREENFOOT General Assembly Invitation 2020
- Zeleni Plan Conference 2021
- Smart Villages Academy 2021
- Donne si fa Storia 2021
- SMAFIN ROUND TABLE with the theme "FINANCING SOLUTIONS FOR ENERGY RENOVATION OF BUILDINGS" 2021

In addition, the next confirmed participation in events with a presentation of the CitizEE project are at the following events:

- Association of cities 48 hours Conference 2021
- 19<sup>th</sup> European Week of Regions and Cities Conference 2021
- 38<sup>th</sup> EU PVSEC European Photovoltaic Solar Energy Conference and Exhibition 2021

Moreover, a PowerPoint has been prepared in order be used to present the project in events. It corresponds with a presentation that present the key aspects of the project in a concise way and that highlights the project objectives, ails and activities to be implemented.



Figure 1-3 – Example of the slides from the CitizEE promotional presentation

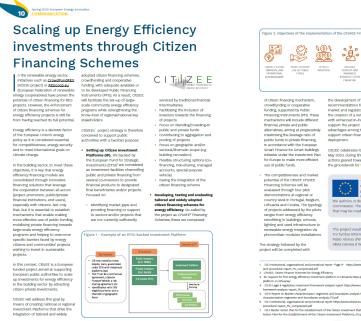


### 1.3. Publications

Three publications have been released during the first 2 years. Further publications are planned for the upcoming months. The details are provided in the table below:

### Table 1.1 - List of publications

| DATE          | NAME OF<br>PUBLICATION  | TITLE OF THE ARTICLE  | TYPE OF<br>PUBLICATION   | SCOPE OF<br>PUBLICATION | REFERENCE<br>WEBSITE  |
|---------------|---|---|--|-------------------------|---|
| 6/Aug/19      | BUILD UP, The<br>European<br>Portal for<br>Energy<br>Efficiency In<br>Buildings | CitizEE H2O2O Project<br>Launched: Scaling up<br>Public Sustainable<br>Investments via Citizen<br>Financing Schemes | Non-scientific and<br>non-peer-<br>reviewed<br>publication<br>(popularised<br>publication) | International           | https://www.build<br>up.eu/en/explore/<br>links/citizee-<br>h2020-project-<br>launched-scaling-<br>public-<br>sustainable-<br>investments-<br>citizen |
| 1/Oct/19      | EU PVSEC<br>Proceedings   | CitizEE Project - Scaling<br>Up Public Sustainable<br>Investments via Citizen<br>Financing Schemes                  | Scientific<br>publication - non-<br>peer-reviewed  | International           | https://www.eupv<br>sec-<br>proceedings.com/<br>proceedings?char<br>=C&paper=47891  |
| March<br>2020 | Spring 2020<br>European<br>Energy<br>Innovation                                 | Scaling up Energy<br>Efficiency investments<br>through Citizen<br>financing Schemes                                 | Professional<br>article  | International           | http://www.europ<br>eanenergyinnovati<br>on.eu/OnlinePubli<br>cation/Spring2020<br>/mobile/index.ht<br>ml#p=44  |









### 1.4. Newsletter and press releases

The first edition of the newsletter was published in April 2020. This edition included the following:

- Overall information of the project
- Latest updates
- Most recent public reports
- Information about other H2020 projects like SocialRES H2020 project

The e-Newsletter was produced by WIP through Mailchimp, sent via email to registered users, published on the website and widely promoted in the social media channels available.

|  | Latest  | updates   |  |   |
|--|---|---|--|---|
| C I I I CITIZEN FINANCING for<br>ENERGY EFFICIENCY   |   |   | SOCIALRES SOCIAL   | project supports other H2020 initiatives<br>Esproject is building a platform to support<br>ionals in the energy sector with knowledge,<br>king opportunities, and tools, specifically<br>to social innovation and citizen |
| Scaling up Public Energy Efficiency Investments<br>via Standardising Citizen Financing Schemes   | Article in European Energy<br>Innovation magazine<br>CitizEE project has been included in the   | The CitizEE project is glad to present its  | engage   | ment. Let them know your preferences.<br>Take the <u>survey</u>   |
| In this edition of the CitizEE newsletter:<br>1. A message from the CitizEE project<br>2. The CitizEE project<br>3. Latent updates<br>4. Public reports<br>5. Get Involved!  | spring edition of the European Energy<br>Innovation magazine. The article<br>provides the reader with an overview of<br>the project goal, specific objectives and<br>strategy to reach them.<br>Read the article here | Is troject leaflet which aims at<br>informing the reader in a direct and<br>efficient way about the project's most<br>relevant aspects.<br>Download the leaflet here                                | Publ   | ic reports  |
| A message from the CitizEE project<br>Dear reader, we hope that this newsletter finds you well despite this challenging<br>situation.<br>These exceptional circumstances have made the project team adapt to a new way of<br>working. We are in constant contact and we ensure that all team members are<br>keeping engaged and pushing towards delivering the project activities. | Covenant of Mayors<br>for Climate & Energy  | EV support for first energy efficiency  | Market characterization: segments<br>and boundaries analysis for CitizEf's<br>pilot demonstrators<br>The aim of this analysis is to identify the<br>key decision elements that will serve th | This report is a compilation of the initial<br>situation, the planned activities as well  |
| We desired to keep you informed and inspired, to this end we have compiled a<br>summary of the latest news and reports in this newsletter.<br>Last but not keep we would like to send a message of support to all the services that<br>are currently fighting the spread of the Covid-19 around the world.<br>Stay healthy and take care. The CitizE project team                  | Covenant of Mayors Investment<br>Forum – Energy Efficiency Finance<br>Market Place<br>CitizEE project was presented by WIP<br>and VIPA during the last CoM forum  | investment platform in Lithuania<br>The European Investment Bank (EIB)<br>and National Promotional Institution<br>VIPA, member of the CitiZEE project,<br>have signed a €12.5 million first tranche | evaluation of the CFs4EE Financing<br>Scheme to be developed by the project<br>and the Public Financing Instrument<br>that will support the scheme.<br>Download the report here              | CitizEE's four pilot regions Portugal<br>(GOPARITY), Belgium (VEB), Croatia<br>(REGEA) and Lithuania (VIPA). The result<br>is a comparing overview of the current<br>state from a legal point of view.                    |

Figure 1-5 - Snapshot of the 1st edition of the newsletter

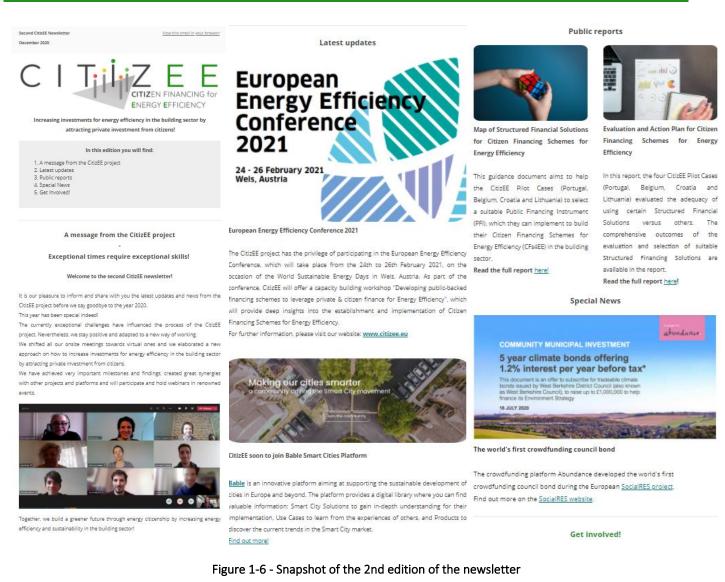
The second edition of the newsletter was published in December 2020. This edition included the following:

- A message from the CitizEE project
- Latest updates
- Public reports
- Special News
- Get Involved!

The e-Newsletter was produced by WIP through Mailchimp, sent via email to registered users, published on the website and widely promoted in the social media channels available.



## Report on annual events held, e-Newsletters and social media campaign achievements (update 1) C I Tub Z E E



The third edition of the newsletter was published in April 2021. This edition included the following:

- A message from the CitizEE project
- Upcoming Free Webinars
- International Women's Day
- Latest updates
- Public reports
- Get Involved!

The e-Newsletter was produced by WIP through Mailchimp, sent via email to registered users, published on the website and widely promoted in the social media channels available.



#### Welcome to the 3rd CitizEE newsletter!

It is our pleasure to inform you and share with you the latest updates and news from the CitizEE project.

In this newsletter you will find a compact overview of all the important news and updates that will be of interest to you and support you to achieve more investments for energy efficiency in the building sector through citizen financing.

This includes info on our upcoming free webinars, where we explain how European public authorities can scale up investments for energy efficiency. Make sure you get a free ticket today. We'll also be featuring the women in our project, who we'd like to highlight on the occasion of International Women's Day. Furthermore, you will find out everything about our latest reports and results of the CitizEE project.



Patan analysis Paul bandaha and actic and all

International Womens Day

Gender equality in European projects is key to creating new and innovative ideas and solutions. Because a pool of diverse, committed, capable and talented people with unique personalities has the greatest potential to create a sustainable tomorrow. That's why within the CitizEE project, we have made gender equality one of our core values and are fortunate to have amazing and influential women in our consortium.

As a team, we unleash the greatest potential of each individual in our consortium



Latest updates



Updated website

The CitizEE website has been updated with new graphics and texts to improve readability. The update is part of a new communication strategy for CitizEE. Soon you will be updated by even more posts from us on all our social media channels!

Discover the updated website

#### Upcoming Free Webinars

We're excited to invite you to join us on April 27, for the first out of six webinars on capacity building for European public authorities that we are organizing as part of the ongoing ClitzEE project.

In the first webinar, we will deal with the ways in which European public authorities can scale up investments for energy efficiency. The webinar, **starting at 15.00 until 16.30 on April 27**, will provide an overview and introduction mainly for public authorities (municipalities and regions) on where and how to start when assessing energy efficiency investments.

Interested participants will learn in this webinar about:

- the motivations and means behind different financial instrument
- · get hints for implementing and building their customized financing scheme, for
- launching large scale investment programs for the renovation of their buildings and
- attracting greater levels of private-sector investments, namely from citizens and comm

#### Registrate now for free at the project website!









NEW! Simulation tool and pilot project simulations reports

The main aim of the reports is to assess and evaluate the investment programs for energy efficiency in the four pilot countries/regions for being processed under the CFs4EE Financing Schemes to be built and operated at a later stage of the CitizEE projecs.

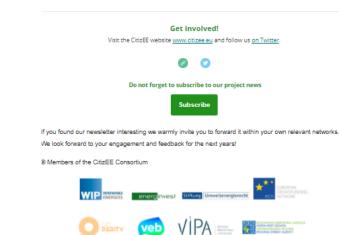
Download the report here



Evaluation and Action Plan for Citizen Financing Schemes for Energy Efficiency

In this report, the CitiZEE pilot projects evaluated the use of Structural Financial Solutions. In doing so, they were guided by the document "Map of Structured Financial Solutions for Citizen Financing Schemes for Energy Efficiency", which was developed within the CitiZEE project to support the selection of Eligible Public Financing instruments.

Download the report here



#### Figure 1-7 - Snapshot of the 3rd edition of the newsletter

CitizEE animation videos

The CitizEE project is currently

producing animation videos

explaining key content in an easy

way. The videos will be focussed

towards the general public. Keep

an eye on our social media

Open our Twitter channel here

channels and the website.



The website news section has been regularly updated with relevant press releases that have been developed on the occasion of the publication of project reports and attendance to events. Also, relevant content for CitizEE project has been published on the website in the form of press releases. These news items can be found at <a href="https://www.citizee.eu/news/">https://www.citizee.eu/news/</a>.

## Latest updates



CITIZEN FINANCING, EFSI, FINANCING, INVESTMENT PLATFORMS

# Simulation tool and pilot projects simulations reports

The main aim of this document is to assess and evaluate the investment programs for energy efficiency in the four pilot countries/regions for being processed under the CFs4EE Financing Schemes to be built and operated at a later stage of the CitizEE project.



### Second CitizEE newsletter: December 2020

CitizEE has published its second newsletter. In this edition of the CitizEE newsletter, you will find: A message from the CitizEE project; Latest updates; Public reports and Special News. Browse all updates : <u>News</u> Events



CITIZEN FINANCING, EFSI, FINANCING, INVESTMENT PLATFORMS

### Evaluation and Action Plan for Citizen Financing Schemes for Energy Efficiency

In this report, the four CitizEE pilot projects (Portugal, Belgium, Croatia and Lithuania) evaluated the appropriateness of using certain Structured Financial Solutions versus others. In doing so, they were guided by the document "Map of Structured Financial Solutions for Citizen Financing Schemes for Energy Efficiency", which was developed within the CitizEE project to support the selection of Eligible Public Financing Instruments.

Figure 1-8 - Snapshot of press releases published in the CitizEE's website

## 2. Social media campaign

The social media communication strategy elaborated by WIP at the beginning of the project was applied with success throughout the period, with activity on the Twitter and LinkedIn. On Twitter, a dedicated <u>account</u> has been created, besides all active project partners tweeted and retweeted about the project with their existing account, in accordance with the agreed collaborative approach. In addition, CitizEE has built synergies with other H2020 actions such as the SocialRES project (related to crowdfunding and cooperatives) that is also tagging @CitizEE\_project or #CitizEE in its post on social media when relevant.



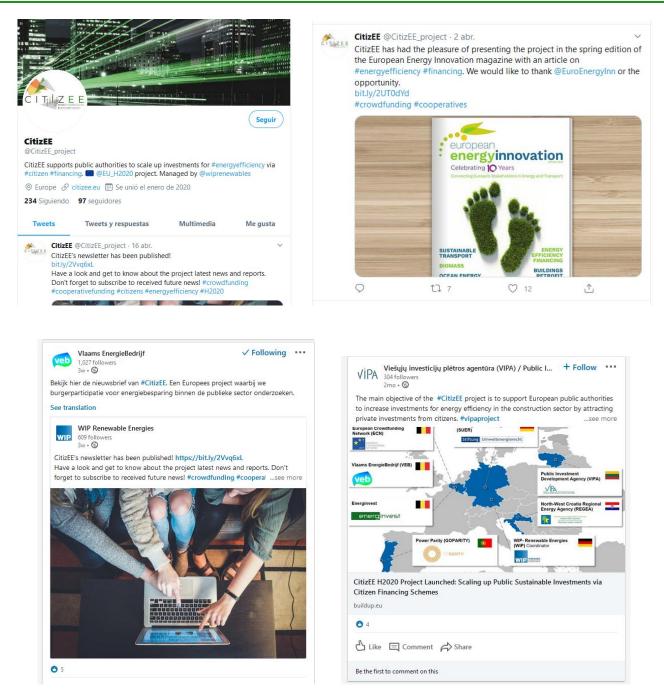


Figure 2-1 - Example of tweets and LinkedIn posts

With the updated social media strategy, visits to the CitizEE profile have increased since the start of the new strategy March 2021, with 349 profile visits in March 2021, compared to an average of 30 profile visits per month before March 2021. The social media campaign has resulted in constant Tweets and posts promoting the project. Tweets from CitizEE have earned 24.724 impressions (number of times a user saw the tweet), since the account was created in January 2020. On LinkedIn, all project partners post regularly under the hashtag #CitizEE, which has generated more than 10,000 views.

In order to have a good overview of the global audience reachable through these social media channels and to best coordinate the communication actions, a table summarising the existing accounts for each partner organisation was created. The table contains direct links to the different accounts, as well the number of followers for each account.



| Partner |                 | Website  | /ebsite Twitter I  |      | LinkedIn   | Followers |
|---------|-----------------|--|--------------------|------|--|-----------|
| 1       | WIP             | https://www.wip<br>-munich.de/                                       | @WIPRenewabl<br>es | 790  | linkedin.com/company/wip-<br>renewable-energies  | 868       |
| 2       | ENERGIN<br>VEST | https://energinve<br>st.be/  | -                  | -    | https://www.linkedin.com/co<br>mpany/energinvest/about/  | -         |
| З       | SUER            | <u>https://stiftung-</u><br><u>umweltenergiere</u><br><u>cht.de/</u> | @Stiftung_UER      | 514  | <u>https://www.linkedin.com/co</u><br><u>mpany/stiftung-</u><br><u>umweltenergierecht</u>      | 110       |
| 4       | GOPARIT<br>Y    | https://goparity.c<br>om/pt  | @goparity          | 260  | https://www.linkedin.com/co<br>mpany/goparity/   | 4647      |
| 5       | VEB             | www.VEB.be   | @VEB_energie       | 324  | https://www.linkedin.com/co<br>mpany/vlaams-energiebedrijf/                                    | 1237      |
| 6       | REGEA           | http://regea.org/  | @RegeaAgency       | 406  | https://www.linkedin.com/co<br>mpany/north-west-croatia-<br>regional-energy-agency-regea-<br>L | 453       |
| 7       | VIPA            | www.vipa.lt  | -                  |      | linkedin.com/company/viešųj<br><u>y-investicijy-plėtros-agentūra-</u><br><u>vipa-</u>          | 446       |
| 8       | ECN             | <u>https://eurocrow</u><br><u>d.org/</u>                             | @eurocrowd         | 3135 | https://www.linkedin.com/co<br>mpany/european-<br>crowdfunding-network/                        | 3012      |
|         |                 |  | TOTAL              | 5429 | TOTAL  | 10.773    |

It results that in total and in theory, more than 16.202 target stakeholders can be informed about CitizEE through the already existing social accounts managed by the project consortium.

In order to further boost the visibility of the CitizEE project, animation videos explain the project as well as dedicated deliverables are currently under development. The animation videos are additional activities not mentioned in the Grant Agreement.



### Figure 2-2 Snapshot of CitizEE's animation video



Report on annual events held, e-Newsletters and social media campaign achievements (update 1) C I TijZ E E

### 3. Participations to events

The total amount of events attended during the first two year of project implementation is listed in the table below.

### Table 3.1 - List of events

| Date              | Country | City      | Partner                  | Event  | Involvement                                      |
|-------------------|---------|-----------|--------------------------|--|--|
| 21 Feb 2019       | Belgium | Brussels  | WIP, VEB,<br>GOPARITY    | EASME Contractor meeting   | Oral communications/<br>Participation            |
| 27 June 2019      | Online  | Online    | SUER                     | Experiences in bridging the gap<br>between Investors and Project<br>Developers   | Oral communications/<br>Participation            |
| 09 Sep 2019       | France  | Marseille | WIP                      | EU PVSEC.<br>European Photovoltaic Solar<br>Energy Conference and Exhibition   | Poster presentation                              |
| 04 November 2019  | Online  | Online    | SUER                     | Sustainable Finance Innovation<br>among European Financial Centres   | Oral communications/<br>Participation            |
| 12 Dec 2019       | Italy   | Bolzano   | WIP                      | 3rd International Conference on<br>Smart and Sustainable Planning for<br>Cities and Regions 2019   | Poster Presentation                              |
| 19 Feb 2020       | Belgium | Brussels  | WIP, VIPA,<br>ECN, SUER, | Covenant of Mayors Investment<br>Forum - Energy Efficiency Finance<br>Market Place   | Presentation (WIP,<br>VIPA) and<br>participation |
| 20 Feb 2020       | Belgium | Brussels  | ECN, VEB                 | Finance and public authorities contractors' meeting  | Oral communications/<br>Participation            |
| 18 April 2020     | Online  | Online    | SUER                     | Shining Beyond subsidies: Launch<br>of SolarPower Europe's new<br>Finance Workstream   | Oral communications/<br>Participation            |
| 10 – 12 June 2020 | Online  | Online    | SUER, ECN                | The 5th ECN CrowdCamp:<br>Sustainable Finance  | Participation                                    |
| 16 June 2020      | Online  | Online    | SUER                     | Sustainable energy investment in<br>Member State recovery plan   | Oral communications/<br>Participation            |
| 17 June 2020      | Online  | Online    | SUER                     | Mission Innovation Austria Online<br>Event: Energy Communities   | Oral communications/<br>Participation            |
| 01 July 2020      | Online  | Online    | ECN                      | European Sustainable Week 2020 /<br>Title: "Powering energy transition<br>in rural communities through social<br>and territorial innovation" | Presentation<br>Participation                    |
| 09 July 2020      | Online  | Online    | SUER                     | Enabling community PV – A Policy<br>Blueprint  | Oral communications/<br>Participation            |
| 29 Oct 2020       | Online  | Online    | SUER                     | Financing mechanisms for the<br>energy sector: Ensuring a fair<br>transition for all Member States   | Oral communications/<br>Participation            |
| 25 – 27 Nov 2020  | Croatia | Vodice    | REGEA                    | Association of cities 48 hours   | Presentation<br>Participation                    |
| 04 Feb 2021       | Online  | Online    | SUER                     | Competition policy contributing to the European Green Deal   | Oral communications/<br>Participation            |



| 09 Feb 2021   | Online | Online | SUER               | EEFIG Plenary meeting 2021  | Oral communications/<br>Participation |
|---------------|--------|--------|--------------------|---|---------------------------------------|
| 23 Feb 2021   | Online | Online | ECN                | Event: eCentral project final<br>conference / Title: Innovative<br>Financing for Energy Efficient<br>Public Buildings | Presentation<br>Participation         |
| 23 Feb 2021   | Online | Online | ECN                | Smart Villages Academy  | Presentation<br>Participation         |
| 26 Feb 2021   | Online | Online | ECN                | Donne si fa Storia  | Presentation<br>Participation         |
| 04 March 2021 | Online | Online | WIP                | GREENFOOT General Assembly<br>Invitation  | Presentation<br>Participation         |
| 17 March 2021 | Online | Online | SUER               | Is Europe on track for a green<br>recovery? Official launch of the<br>Green Recovery Tracker                          | Oral communications/<br>Participation |
| 24 March 2021 | Online | Online | SUER               | Peer-to-Peer Workshop on State<br>Aid and Energy Efficiency   | Oral communications/<br>Participation |
| 29 March 2021 | Online | Online | ECN                | POWERPOOR Train the Trainer<br>Webinar - Collective innovative<br>Actions for energy poverty                          | Trainers                              |
| 30 March 2021 | Online | Online | REGEA              | Zeleni Plan Conference  | Presentation<br>Participation         |
| 15 April 2021 | Online | Online | ENERGINVEST<br>WIP | SMAFIN ROUND TABLE with the<br>theme "FINANCING SOLUTIONS<br>FOR ENERGY RENOVATION OF<br>BUILDINGS"                   | Presentation<br>Participation         |
| 01 May 2021   | Online | Online | REGEA              | www.jutarnji.hr   | Participation confirmed               |
| 11 Oct 2021   | Online | Online | WIP                | 19th European Week of Regions<br>and Cities   | Participation confirmed               |
| 01 Nov 2021   | Online | Online | REGEA              | Association of cities 48 hours  | Participation confirmed               |

CitizEE has participated in 26 events (11 Conferences, 1 Congress, 1 Forum, 2 Training, 11 workshops) spanned across several EU countries. Potential audience to these events is 8.000 between energy efficiency and renewable energy sector, public authorities, financial institutions, policy makers and research community.

